Poster Assessment Rubric

POSTER ASSESSMENT _____

CLASS/SEMESTER :
STUDENT'S NAME/GROUP :
NIM :

No.	Scoring Aspects	Score				Weight	Total
		1	**2**	**3**	**4**		
1	Design, Layout and Lettering					20%	
2	Poster Title					10%	
3	Sub Title (Label)					15%	
4	Slogan					15%	
5	Image					15%	
6	Data and Research					10%	

Score Guide Description:

No.	Scoring Aspects	Score	Description
1	Design, Layout and Lettering	4	The poster design is presented attractively, the layout supports the theme or main idea raised and uses a consistent and easily readable font.
		3	The poster design is presented quite attractively, the layout moderately supports the main theme or idea raised and uses a consistent and easily readable font.
		2	The poster design is presented less attractively, the layout distracts people from the main theme or idea raised and uses inconsistent fonts and is not easily readable.
		1	The poster design is presented unattractively, the layout does not support the theme or main idea raised and uses an inconsistent font that is not easily readable.
2	Poster Title	4	The poster title can be read from a distance of approximately 2 meters and explains the contents of the poster well and creatively.
		3	The title of the poster can be read from a distance of approximately 2 meters and explains the contents of the poster quite well.
		2	The poster title can be read from more or less than 1 meter away and explains the content of the poster fairly well
		1	The poster title is too small to be read from a distance of approximately 1 meter and explains the content of the poster poorly.
3	Sub Title (Label)	4	Subtitles are legible from a distance of approximately 1 meter and are placed systematically so that they are easy to understand.
		3	The sub-title is legible from a distance of approximately 1 meter and is placed less systematically but can still be understood.
		2	The sub-title is too small to be read from a distance of approximately 1 meter and is placed less systematically but can still be understood.
		1	Subtitles are too small to be read from a distance of approximately 1 meter and are placed unsystematically so that they are difficult to understand.
4	Slogan	4	Slogans of no more than 3 words are original and catch people's attention.
		3	Slogan of 3 words is original but less catchy.
		2	Slogan of 3 - 5 words is original but less catchy.
		1	The slogan chosen is not original and less interesting.
5	Image	4	The images used in the poster are appropriate to the theme or main idea and do not distract people from the main idea.
		3	The images used in the poster are moderately appropriate to the theme or main idea and do not distract people from the main idea.
		2	The images used in the poster are less appropriate to the theme or main idea and distract people from the main idea.

6	Data and Research	1	The images used in the poster do not fit the theme or main idea and distract people from the main idea.
		4	Poster is based on research with more than 7 references.
		3	Poster is based on research with 3 - 7 references
		2	Poster is based on less than 3 references
		1	Poster is not based on references.

Final Score Calculation Formula:

$$Final\ Score = \frac{(20 \times A1) + (15 \times A2) + (15 \times A3) + (15 \times K4)(15 \times K5)(10 \times K6)}{4}$$

Example:

$$Final\ Score = \frac{(20 \times 3) + (15 \times 4) + (15 \times 3) + (15 \times 3)(15 \times 4)(10 \times 4)}{4}$$

$$Final\ Score = \frac{310}{4} = 77,50$$

Scoring Conversion & Example:

1) For example, the score obtained by Student/Group A = $\frac{310\ (Obtained\ Socre)}{4\ (Max.Score)} = 77,50$

2) The score of 77.50 (Scale 0 - 100) is converted into a scale of 0 - 4 using the following formula:

$$Score\ (Scale\ of\ 4) = \frac{Obtained\ Score\ (Scale\ of\ 0 - 100)}{100\ (Max.Score)} \times 4$$

Thus:

$$Score\ (Scale\ of\ 4) = \frac{77,50\ (Obtained\ Score)}{100\ (Max.\ Score)} \times 4\ = 3,10$$

3) The number score (on a scale of 1 - 4) is then translated into a letter grade predicate in accordance with the circular of the Faculty of Language and Arts and the 2016 UNIMA Assessment Guidelines, as in the table below:

Scoring Range	Letter Grade
3,60 – 4,00	A
3,00 – 3,59	B
2,00 – 2,99	C
1,00 – 1,99	D
0 – 0,99	E

Based on the conversion results above, students in group A Predicate B with a score of 3.10.